



dare to be YOU
make your mark

Partners For Change

2022 Opportunities

Through your support
we're going to change
our community!



Registered Canadian Charitable

Organization Number:
#816162242RR0001

Table of Contents

Creating Change	1
Our Solution: Me, We, Community	2
How We Help	3
Partners for Change	4
- Youth Inspire Sponsor	5
- Match Sponsor	6
- Resilience Sponsor	7
- Empowerment Sponsor	8
- Community Change Partner	9
- Community Champion	11
- In-Kind Partner	12
The Biggest Impact For Your Donation	13
Join The Movement	14
We appreciate Your Consideration	15

Creating Change

#ChangingTheWorld

Driven by mentorship and leadership initiatives, DTBY is dedicated to supporting young adults and empowering personal growth and self-discovery to create a community of young leaders that inspire change.

Our Vision

To see a world transformed by bold, authentic, young leaders.

Our Mission

To inspire young adults to make their mark and drive community change.

What We're Working To Address

Youth are in need of our support more than ever, and DTBY is stepping up to help. If you have children, grandchildren, nieces, or nephews, then you understand the pandemic's impact on students in Halton, Hamilton, and around the globe.

Not surprisingly, there has been a significant increase in youth accessing mental health and wellness services, as they struggle to stay well and cope during this challenging situation. The disruptions students have faced to their education, extracurricular activities, and being cut off from their social networks and support systems are taking their toll.

Despite these unprecedented challenges, students around the world have demonstrated resilience and done all they could to continue to learn, grow, and engage with their communities. If given the opportunity, students actively seek out programs such as those we offer. They share their inspiring stories and give back to their communities.

Our young people need our support more than ever, and DTBY has stepped up and been there. We have provided empowering personal and leadership development workshops, opportunities for peer networking and community engagement, and a place for youth to feel at home.

"There are just those moments when you heard something and are suddenly inspired, and everything makes sense. This is what you get out DTBY"

– Youth Inspire Community Day attendee

Our Solution: Me, We, Community

#MeWeCommunity

Dare to be Youth Charity (DTBY) is a movement dedicated to empowering high school students and young people (14-24) in the Halton/Hamilton region and beyond. It's a platform to unlock their potential and empower them to make their mark and achieve the life they genuinely want to live.

We Inspire

We inspire high school students and grads to build and grow a healthy foundation of resilience. To navigate through life's noise and challenges and create a community of future leaders who motivate positive change.

We Mentor

We mentor individuals on how to develop their mental wellness, resilience, and confidence through educational programming, peer-to-peer support, and workshops offered throughout the organization.

We Build

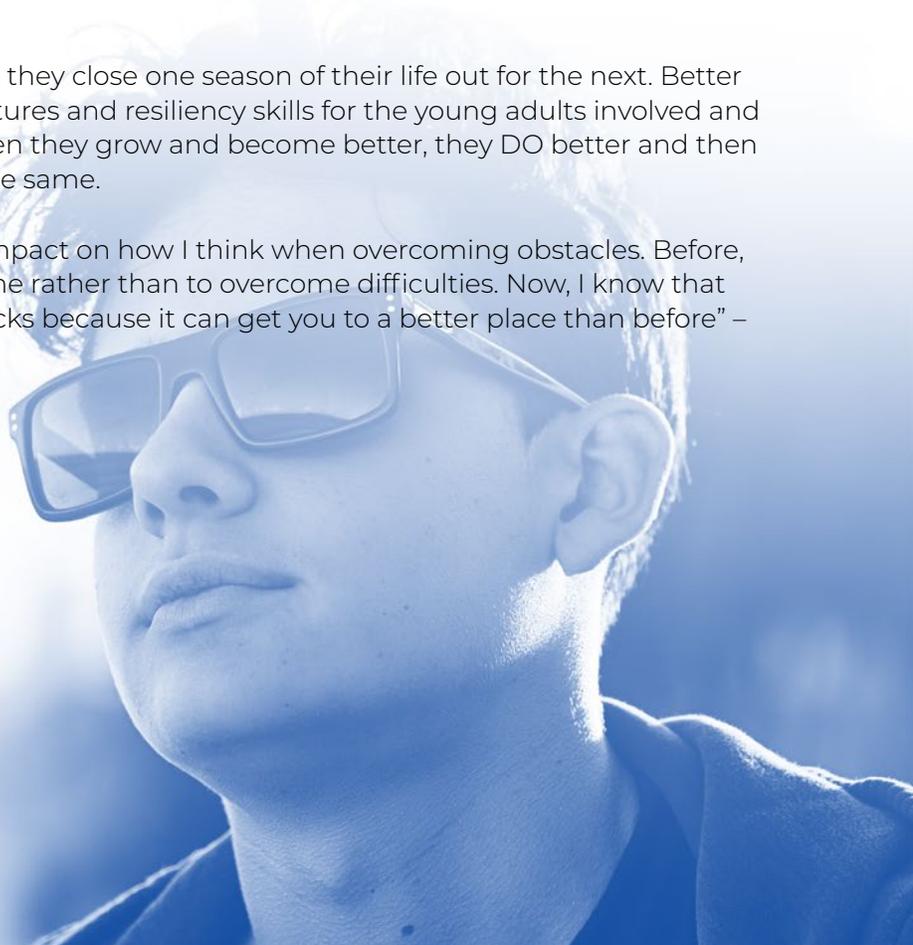
We build community engagement through various volunteer and leadership opportunities. When youth grow and become better, they DO better and then go on to inspire and mentor others to do the same.

Growing in 2022

We're expanding our programs in 2022 to set up opportunities for exponential growth for young adults in building their skills, resilience, and mental well-being while transitioning from high school to post-secondary.

They're resilient, but they'll need support as they close one season of their life out for the next. Better mental health outcomes mean stronger futures and resiliency skills for the young adults involved and meaningful community development. When they grow and become better, they DO better and then go on to inspire and mentor others to do the same.

"Youth Inspire Community Day had a big impact on how I think when overcoming obstacles. Before, I thought that it's better to leave things alone rather than to overcome difficulties. Now, I know that it's worth it to keep pushing through setbacks because it can get you to a better place than before" – Youth Inspire Community Day attendee



How We Help

#ServingOthers

Community Youth Council

The Community Youth Council (CYC) officially launched in April 2021 and provides youth inspire community day workshop participants (grades nine and beyond) with an opportunity to take on a leadership role and drive community change. Members of the CYC support the development of our peer network, DTBY’s community engagement & fundraising campaigns, and play a lead role in organizing the Youth Inspire Community Days. In the spirit of “service-above-self,” the CYC gives young leaders an opportunity to develop their leadership skills, engage with a network of like-minded peers, make a mark in their community, and gain community service hours.

Youth Inspire Series

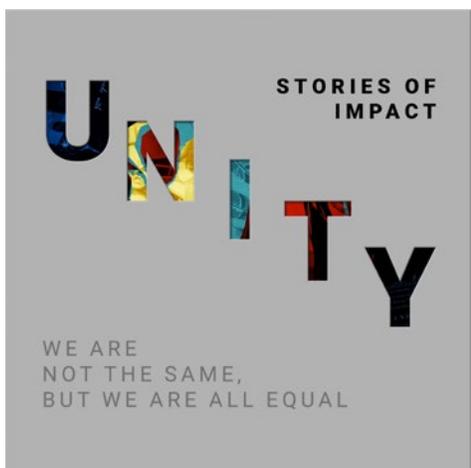
The Youth Inspire Series is DTBY’s signature program consists of four unique programs designed to inspire and empower youth to engage with their communities and build their resilience. Three hundred participants attended the inaugural Youth Inspire Community Day event, and we are excited to build off this success and expand the program in 2022.

Spotlight Project

The Spotlight Project puts the focus on the positive ways that students have persevered during these challenging times. It gives them the opportunity to positively impact other students by sharing their stories and lessons learned through a commemorative book, which recognizes diversity and honours inclusivity.

Financial Resilience & Wellness Program

The Financial Resilience & Wellness Program is designed to provide youth with quality educational programming to help them develop their financial resiliency skills. This program provides youth with educational seminars to help them develop a holistic understanding of financial literacy and how this intersects with their emotional resilience and wellness.



Left: Spotlight Project Prospective Cover and Inner Cover.

Below: CYC Logo



More Information

You can find more information on our programs [here](#).

Partners For Change

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner



1
Youth Inspire
Sponsor

2
Match
Sponsor

3
Resilience
Sponsor

4
Empowerment
Sponsor

5
Community
Change Partner

6
Community
Champion

7
In-Kind
Partner

Youth Inspire Sponsor

\$5000

Your contribution will:

- Support the implementation of the Youth Inspire Series. The series includes our flagship Youth Inspire Community Day program, which impacted 300 students in 2021 by providing them empowerment, opportunities for engagement, and the development of real-life skills.
- Your contribution will sponsor 50 youth to attend the 2022 Youth Inspire Community Day. Each student will also receive a commemorative book created by our Community Youth Council (CYC) through the Spotlight Project, which will recognize diversity and honour inclusivity.

Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's homepage (dtby.ca).
- You will be recognized as a core sponsor of the 2022 Youth Inspire Community Day and other Youth Inspire Series events. This recognition will include having your logo shared at the event(s) and on promotional materials.
- Your organization will be recognized in DTBY's annual report, in a thank you social media post, and in our e-news to members.

Benefits to your organization:

- An opportunity to have a video message played at the 2022 Youth Inspire Community Day.
- DTBY will provide your organization with ten copies of the exclusive Spotlight Project book, a commemorative book created by our community youth council (CYC), which will recognize diversity and honour inclusivity.
- Opportunities for collaboration on shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner

Match Sponsor

\$5000

Your contribution will:

- Provide \$10,000 (\$5,000 matched through other fundraising efforts) in funding to the Community Youth Council to support the development of youth-led programs and to support critical initiatives by other local charities.
- Your contribution will also cover the cost of providing every member of our Community Youth Council (CYC) with a commemorative Spotlight Project booklet, which will recognize diversity and honour inclusivity.

Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's homepage (dtby.ca).
- You will be recognized as the core sponsor of the Community Youth Council. This will include having your logo shared at CYC-related events and promotional materials.
- Your organization will be recognized in DTBY's annual report, in a thank you social media post from DTBY and the CYC.
- Recognition in DTBY's e-news to members

Benefits to your organization:

- An opportunity to have a video message played at the 2022 Youth Inspire Community Day.
- DTBY will provide your organization with ten copies of the exclusive Spotlight Project book, a commemorative book created by our community youth council (CYC), which will recognize diversity and honour inclusivity.
- Opportunities for collaboration on shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner

Resilience Sponsor

\$2500

Your contribution will:

- Support the implementation of the Financial Resiliency and Wellness Program. This program will provide opportunities for students across the province to participate in high impact learning opportunities to build their financial literacy skills and increase their financial wellness.
- Your contribution will pledge 25 youth to participate in our Financial Resilience and Wellness program. The program will provide each of them with a commemorative book created by our Community Youth Council (CYC), which will recognize diversity and honour inclusivity.

Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's homepage (dtby.ca).
- You will be recognized as a sponsor of the 2022 financial wellness series. This will include having your logo shared at the event(s) and on promotional materials.
- Your organization will be recognized in DTBY's annual report.
- Two branded social media posts recognizing your organization's contribution.
- Recognition in DTBY's e-news to members

Benefits to your organization:

- DTBY will provide your organization with five copies of the exclusive Spotlight Project book, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity. We are not the same, but we are all equal.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner

Empowerment Sponsor

\$1500

Your contribution will:

- Support the implementation of the Community Youth Council (CYC) and Leader Within workshop series. This group and series will provide an opportunity for students to give back to their community, develop a supportive network of peers, and develop key life skills such as leadership, resilience, and communication skills.
- Your contribution will pledge 15 youth to participate in our Leadership Programs within the Community Youth Council (CYC). Your support will provide each of them with one of our exclusive *2022 Spotlight Project* books, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.

Recognition for your contribution:

- Your organization's logo will be displayed on the *Sponsors* page of the DTBY website.
- You will be recognized as a sponsor of the *2022 Leader Within* workshop series for CYC members. This recognition will include having your logo shared at the beginning of the workshop.
- Your organization will be recognized in DTBY's annual report in a thank you social media post.
- Recognition in DTBY's e-news to members

Benefits to your organization:

- DTBY will provide your organization with three copies of the exclusive *2022 Spotlight Project* book.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner

Community Change Partner

#CommunityChangePartner

Through your support, we're going to change our community.

\$85/month or \$1000

Your charitable contribution will:

- Support the growth and implementation of our 2022 programs for high school students and beyond.
- Your charitable donation will ensure DTBY is able to scale its impact in the community and continue offering high impact programs for youth and young adults 14-24.
- Your contribution will pledge ten high school students to participate in one of our quarterly Youth Inspire Series programs.
- Your support will also provide each student with one of our exclusive 2022 Spotlight Project books, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.
- You will also be recognized on our website as a Partner for Change.

\$50/month or \$600

Your charitable contribution will:

- This level of support will pledge five young people to participate in one of our quarterly youth inspire series programs.
- Your support will also provide each student with one of our exclusive 2022 Spotlight Project books, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.
- You will also be recognized on our website as a Partner for Change.

\$25/month or \$300

Your charitable contribution will:

- This level of support will enable a young person to take part in all our programs throughout the year.
- Your support will also provide each student with one of our exclusive 2022 *Spotlight Project* books, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.
- You will also be recognized on our website as a Partner for Change.

1
Youth Inspire
Sponsor

2
Match
Sponsor

3
Resilience
Sponsor

4
Empowerment
Sponsor

5
Community
Change Partner

6
Community
Champion

7
In-Kind
Partner

\$8/month or \$100

Your charitable contribution will:

- This level of support will enable a young person to take part in one of our programs.
- Your support will also provide each student with one of our exclusive 2022 Spotlight Project books, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.

This level of support works excellent as a corporate challenge! We encourage organizations to empower as many staff as possible to participate in this challenge!

Your workplace will also be recognized on our website as a **Corporate Challenge Partner for Change.**

<https://www.dtby.ca/donate-now/>



80%

Did you know?

Eighty percent of our total revenue in 2021 went to supporting charitable programs and activities. DTBY put donor funds to good use and provided much-needed support to over 300 young people (14-24) for a total cost of \$300 per student to participate in our programs for the year.

1

Youth Inspire
Sponsor

2

Match
Sponsor

3

Resilience
Sponsor

4

Empowerment
Sponsor

5

Community
Change Partner

6

Community
Champion

7

In-Kind
Partner

Community Champion

#InnerChampion

Community Champion's take the lead on organizing and running an independent fundraising and awareness campaign in their workplace, school, or organization.

Your contribution will:

- Support the general operations of DTBY, including the implementation of our programs for youth. Your support will ensure DTBY is able to scale its impact in the community and continue offering high impact programs for youth.
- Each \$100 raised will pledge one youth to participate in one of our quarterly programs. The donation will provide each of them with an exclusive Spotlight Project book, a commemorative book created by the leadership team within CYC, which will recognize diversity and honour inclusivity.

Recognition for your contribution:

- Your workplace, school, or organization's logo will be displayed on the community champion's section on the *Sponsors* page of the DTBY website.
- Your workplace, school, or organization will be recognized in DTBY's annual report and social media posts highlighting your fundraising efforts.
- Recognition in DTBY's e-news to members

Benefits to your organization:

- Opportunities for collaboration on shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

1

Youth Inspire Sponsor

2

Match Sponsor

3

Resilience Sponsor

4

Empowerment Sponsor

5

Community Change Partner

6

Community Champion

7

In-Kind Partner

In-Kind Partner

\$1500 or more

There are a number of ways that organizations can provide in-kind support, including through the provision of professional services, gift cards or merchandise from your organization, and more.

Your contribution will:

- Each in-kind donation is unique and supports the general operations of DTBY and the implementation of our programs in different ways. Reach out to our team, and we'd be happy to discuss this with you further.

Recognition for your contribution:

- Your organization's logo will be displayed on the *Sponsors* page of the DTBY website
- Your organization will be recognized in DTBY's annual report.
- Recognition in DTBY's e-news to members

Benefits to your organization:

- Opportunities for collaboration on shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements, and opportunities to engage with students for potential co-op or internship opportunities.

“A mentor is not someone who walks ahead of us to show us how they did it. **A mentor walks alongside us to show us what we can do.**”

– Simon Sinek

One of DTBY's partners, Jennifer Rayworth, referenced this quote to sum up the effect of DTBY's programs. She added: "DTBY is here to make those connections."



The Biggest Impact For Your Donation

#EffectiveAltruism

Your contribution will have a lasting impact on youth in Halton Region, Hamilton, and beyond by providing them with the ability to participate in DTBY's life-changing programs and by providing them with an opportunity to grow as an individual and give back to their community.

Here's what some of our past program attendees have said:

"I don't usually like participating in events about inspiration as they seem repetitive, but DTBY was so valuable that even my parents started watching with me 1/2 way. The passion the speakers had about their messages was phenomenal, and I feel safe knowing that I'm not the only one who feels empty at times."

– **Youth Inspire Community Day attendee**

"The impacts of Youth Inspire Community Day are astounding. I don't think many people realize how reassuring it can be to have people talk about their struggles and how they overcame them. I didn't know how helpful this event would be until I joined. I was immediately engaged by all the excited vibes and energy I could feel from the speakers! My heart goes out to everyone who participated and made the event happen, they are all truly wonderful people. This event impacted me in such a positive way that I'll be thinking about this for the rest of tonight, tomorrow, and I'll take it with me for the rest of time. I believe I am a more resilient person and I will try to apply these lessons to my life starting RIGHT NOW."

– **Youth Inspire Community Day attendee**

"I have learned a lot about myself through this workshop. I have grown a lot and learned how strong I am. I don't think I realized how strong I am and how much I can do. This has been eye-opening, and it has been an amazing experience!"

– **Leader Within workshop attendee**

"I love the opportunity it gives me to better myself and become the best person I can be. I am enjoying the chance to do this with other people who push me and inspire me."

– **Leader Within workshop attendee**

"I love the opportunity it gives me to better myself and become the best person I can be. I am enjoying the chance to do this with other people who push me and inspire me."

– **Leader Within workshop attendee**

Join the movement!

#SocialMovement

Partner with DTBY today and help change the lives of young people in your community!



Invest in young people today for a better community tomorrow.

Contact Shannon Tobin, DTBY's CEO, at shannon@dtby.ca to secure your sponsorship!

Connect with us

Connect with DTBY online:

Web

<https://www.dtby.ca/>

Instagram

<https://www.instagram.com/dtbyhalton/>

LinkedIn

<https://www.linkedin.com/company/dtbyhalton/>

Twitter

<https://twitter.com/DTBYHalton>



We appreciate your consideration!

“The greatness of a community is most accurately measured by the compassionate actions of it’s members”

Coretta Scott King

